



Mihail Salari

Senior iOS Engineer

- 1.1B+ users
- €400K+ cost savings
- +500% development speed



PROFESSIONAL JOURNEY

2022–Present



 **ADDICTED SOFTWARE** | Senior iOS Engineer (Contractor)

Working on global payments & crypto platforms

→ Contributing to products serving 1.1B+ users worldwide

2022 (6 months)



 **MAIB (LARGEST BANK IN MOLDOVA)** | Lead Mobile Engineer

Led architecture redesign & CI/CD transformation

→ Saved ~€400K and increased development speed by 500%

2017–2022



 **ENDAVA** | Senior iOS Engineer

Delivered large-scale enterprise & fintech solutions

→ Increased scalability by 70%, Improved code quality

2015–2017



 **SOFTINTERCOM** | iOS Engineer

Led quality improvements & modern architecture adoption

→ Boosted code quality

2013–2015



 **BINASYSTEMS & MARCODOR** | iOS Engineer

Core mobile development & UI architecture improvements

→ Enhanced UI performance & interaction

CORE EXPERTISE

- Enterprise iOS Engineering
- Architecture at Scale
- System Refactoring & Modularization
- Performance & Stability in Production
- Security by
- Release Engineering
- Technical Mentorship

TRUSTED BY GLOBAL BRANDS & ENTERPRISES



CISCO WEBEX



Enterprise Collaboration Platform (UCaaS)

Delivered key features for 2 years within a global cross-platform ecosystem.

Native and web clients across iOS, Android, macOS, Windows, Linux, and iPadOS.

Focused on:

- High-performance UI flows;
- Scalable architecture patterns;
- Production-ready enterprise delivery.



Webex

Business

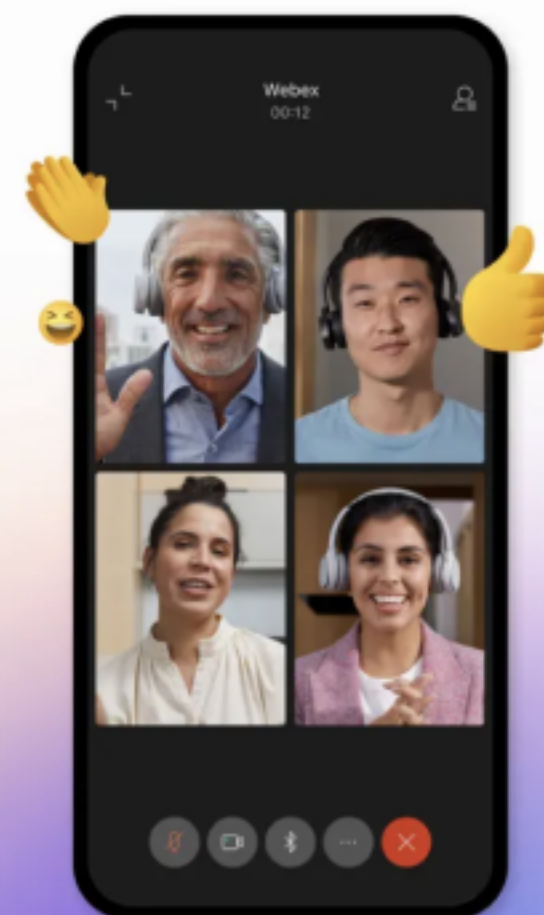
Free · In-App Purchases

Share

One app to meet, message and call



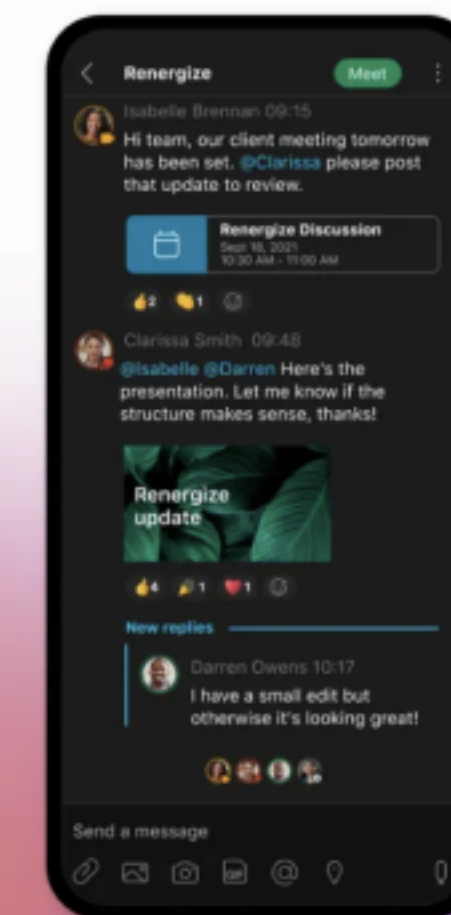
Meet face-to-face, all together



Remove background noise for better clarity



Messaging connects you before, during and after meetings



Translate 100+ languages in real-time



iPhone, iPad, Apple Vision, Apple TV, Apple Watch

MASTERCARD



mastercard

Digital Travel & Payments

Delivered key features for 1.5 years within a global-scale mobile ecosystem (1.1B+ users).

Focused on:
Worked within Redux-based architecture.

Coordinated parallel development alongside React Native teams.

Led the implementation of critical production features across travel and payments flows.



LIQUID / QUOINE



Digital Asset Trading Platform
(Japan & Asia)

Joined at early-stage development
Cross-functional product team.

Engineered key features, contributing
to building the platform from scratch:

- Native trading charts implementation;
- Core trading & order flows;
- Deposit & withdrawal systems.

🌟 **Within 1 year:**
Became one of Asia's leading crypto
platforms, ~\$300M annual revenue.



YASSIR

Yassir

Multi-app ecosystem:
Driver · Rider · Delivery · Market · Wallet

iOS contributor across the platform
Real-time mobility & on-demand systems.

Engineered key features including:

- Privacy Manifest API compliance;
- SSL pinning & secure networking;
- Migration from UIKit to SwiftUI architecture;
- Core feature delivery across multiple apps.

Cross-functional collaboration within
high-scale mobile infrastructure.





5 Years of iOS Engineering

Delivered enterprise-grade commercial solutions across fintech, mobility & collaboration platforms.

Led internal innovation initiatives
Owned architecture, product flow & delivery.

iOS Trainer for Internship Program
Mentored junior engineers & supported onboarding.

🌟 **Endava Car Sharing & Insurance Helper**
Product vision · Architecture · Delivery leadership;
Cross-functional coordination;
Award-winning cross-office presentation.





Digital Asset Exchange Platform

iOS contributor within a regulated crypto ecosystem.

Cross-functional collaboration across mobile & backend teams.

Delivered secure trading & transaction flows, within a high-compliance financial environment.

Rain: Buy & Sell Bitcoin
Buy and Sell Cryptocurrency
Free · Designed for iPad
[View in Mac App Store](#)

Rain
The simplest way to buy, sell and swap cryptocurrency

Quick and Easy Verification Process

Crafted for the Middle East, North Africa, Turkey and Beyond

coinbase | Paradigm
MIDDLE EAST VENTURE PARTNERS | Dubai International Financial Centre

TECHNICAL WRITING & THOUGHT LEADERSHIP

Publishing practical engineering insights on Medium

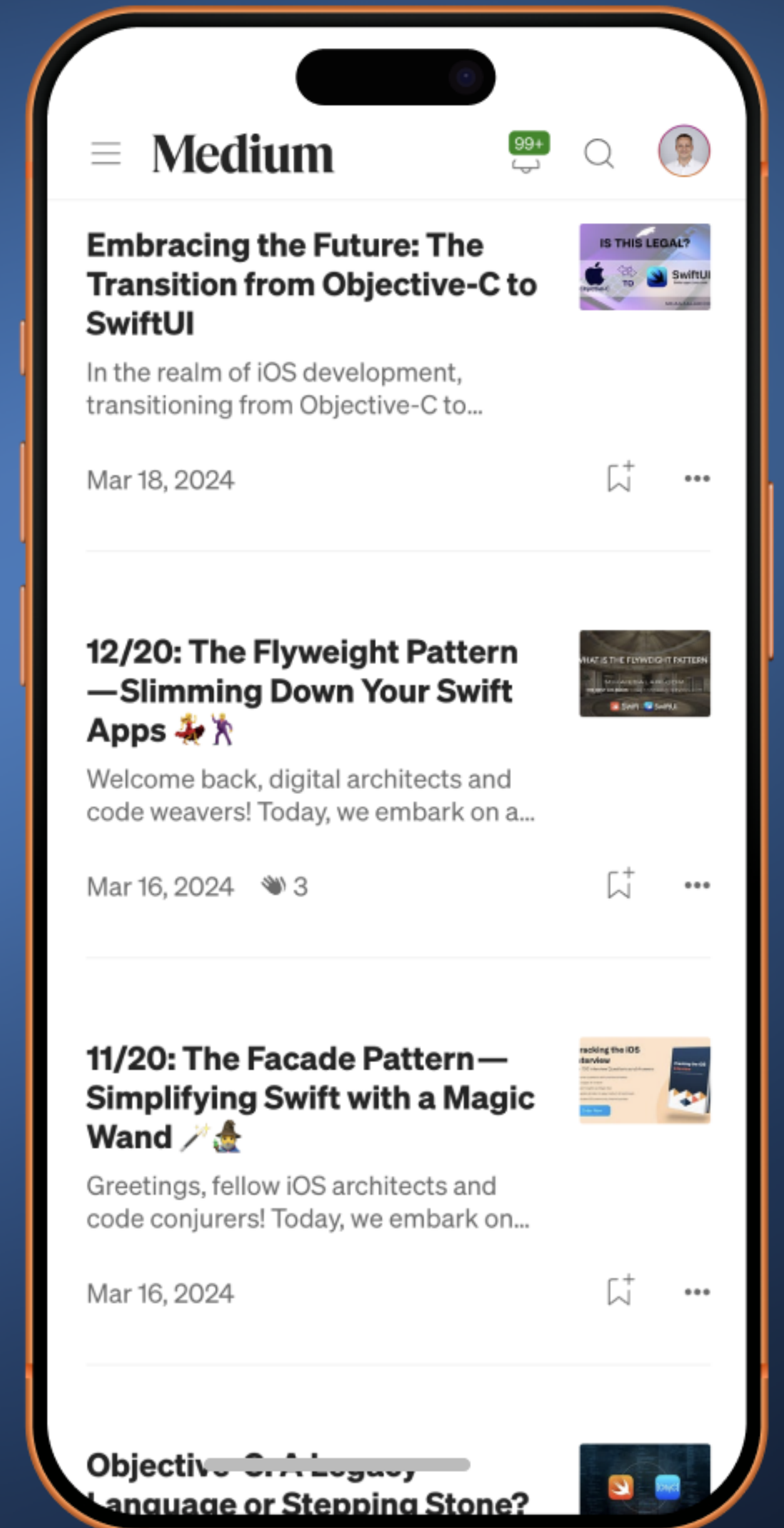
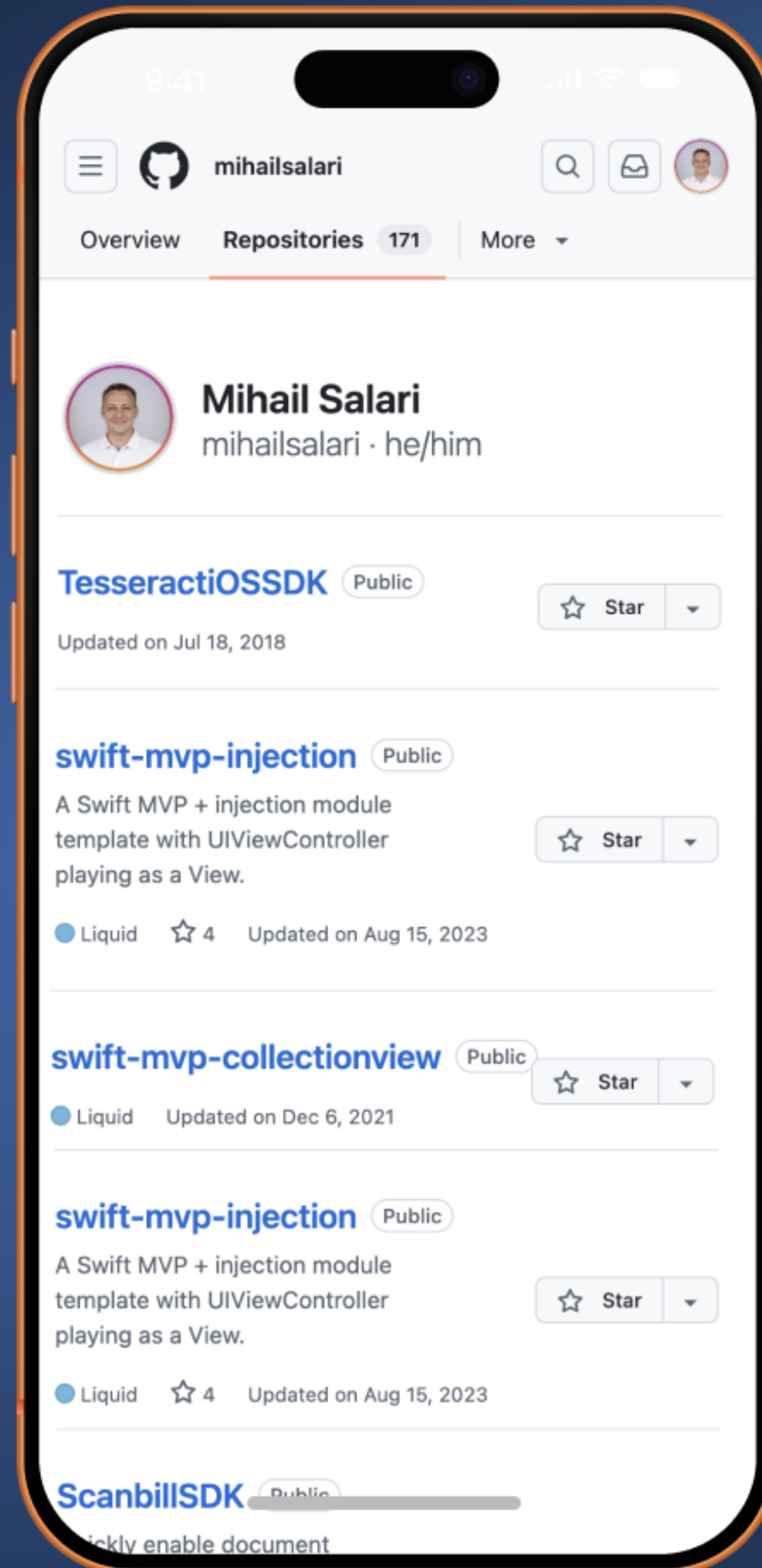
Writing about iOS architecture, performance & product decisions.

Topics include:

- App monetization strategies;
- iOS architecture patterns;
- Swift best practices;
- Technical decision trade-offs.

Building for developers.

Sharing knowledge with the community.



FROM IDEA TO APP STORE

Product Ownership End-to-End
Independent monetized iOS apps




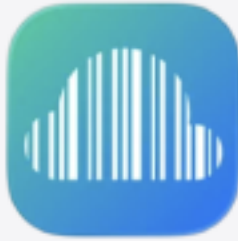

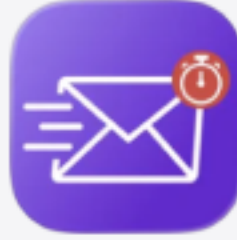


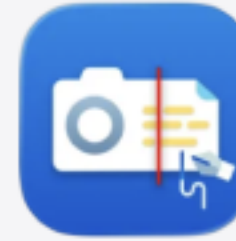
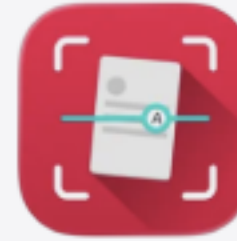


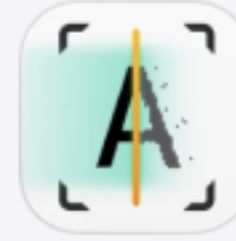


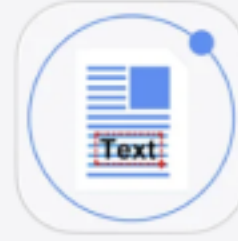
Concept → Design → Architecture →
Release → Maintenance

Built around real-world user needs
Focused on subscriptions & conversion
optimization.


Engineering with product thinking.

Mihail Salari

iPad & iPhone

 <p>Amalfi SwimWe... Shopping View</p>	 <p>AI Text Detector... Trustworthy text... View</p>	 <p>Scanberry – PD... Scan and manage... View</p>	 <p>BarCloud App -... The Smartest... View</p>
 <p>RapidScan™ -... Document Scanner... View</p>	 <p>MailGen - Write... Save time & boost... View</p>	 <p>Elysian - The... Scan to PDF, OCR,... View</p>	 <p>ScanPlus - OCR... PDF scanner with... View</p>
 <p>DocSign: Scan... Add E-Signature to... View</p>	 <p>ScanPro App -... Get ALL PREMIUM... View</p>	 <p>*sPIN# Charge... Now can use camer... View</p>	 <p>ScanCode - QR ... Barcode Scanner &... View</p>
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iMessage

 <p>Scanberry – PD... Scan and manage... View</p>
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PRODUCTION-GRADE ENGINEERING

- Performance debugging in large-scale apps.
- Architecture refactoring in live environments.
- Memory & runtime optimization.
- Stabilizing production releases.

How I Approach Engineering

- Communication defines direction.
- Architecture before velocity.
- Scalability before shortcuts.
- Security by design.
- Clarity over complexity.

WHY COMPANIES WORK WITH ME

- Fast integration into large, complex codebases
- Transparent and decisive communication across cross-functional teams
- Ownership without supervision
- Architecture built to scale
- High performance under pressure
- Technical leadership & Agile + Scrum Frameworks
- Enterprise-level delivery standards

- Independent contractor.
- Enterprise-level execution.

Mihail SALARI

Independent Senior iOS Contractor

Enterprise systems. Production reliability. Senior execution.

Let's Connect:

